



# CRCID

## Canadian Rotary Collaboration for International Development

7-1615 North Rutledge Park – London, ON – N6H 5L6  
Phone: (519) 473-2100 – Fax: (519) 471-8982  
Email: [rotary@crcid.org](mailto:rotary@crcid.org) - Website: [www.crcid.org](http://www.crcid.org)



### FACT SHEET #1

## CIDA Priorities and CRCID

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### Purpose:

The purpose of this fact sheet is to discuss CIDA's Aid Effectiveness Agenda and how its sectoral priority themes relate to CRCID's current Sectoral Priorities. In addition it raises potential opportunities in how CRCID is positioning itself to not only maintain but also to extend this critical CIDA partnership. The key to CRCID's ongoing sustainability will be its ability to continually adapt to the shifting policies and procedures of CIDA, its primary funding partner.

### CRCID as a CIDA Partner Organization:

CRCID is well-positioned in regards to CIDA's new Priority themes announced in 2010, especially "**securing the future for children and youth**". Its two Sectoral Priorities: Health Concerns and Literacy and Education fall within this priority theme and all 2010-2013 developing country programs are directly or indirectly focused on assisting children and youth.

### Introduction:

CRCID was established as a conduit for Canadian Rotary clubs to access Government of Canada funds through the Partnership Branch of CIDA (Canadian International Development Agency) to implement World Community Service Projects. Since its inauguration in 1986 CRCID has had to adapt to shifting governmental priorities and expectations in order to retain this partnership with CIDA. Each adaptation has moved us towards becoming an integral funding partner with the clubs and districts implementing sustainable programs and projects in developing countries. CRCID provides Rotary clubs with critical knowledge and expertise to improve the sustainability of their programs and valuable support and guidance with program development; narrative and financial reporting; and implementation challenges.

CIDA and the Government of Canada recognize and value its partnership with CRCID and Rotary as Rotary is the only organization with a global grassroots humanitarian network comprised of dedicated volunteers who are community leaders. No other organization has this capacity to do "good in the world". Rotarians are universally respected and welcomed for their humanitarian efforts. Through the partnership with CRCID, the Government of Canada is also a recipient of this goodwill.

### CIDA's Aid Effectiveness Agenda<sup>1</sup>

The Government of Canada is committed to making Canada's international assistance more efficient, focused, and accountable. In view of this approach, CIDA has undertaken steps to make its work more effective, in line with international agreements and recognized best practices.

CIDA's aim is to help people living in poverty in developing countries. It does so by supporting initiatives that are sustainable. CIDA is now increasing its efforts to achieve greater efficiency, accountability, and focus to maximize the benefits brought through the public funds of Canadians. To achieve effectiveness in delivering its international aid, Canada is focusing its efforts geographically and thematically.

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<sup>1</sup> Copied from CIDA website: <http://www.acdi-cida.gc.ca/acdi-cida/ACDI-CIDA.nsf/eng/FRA-825105226-KFT>  
Accessed July 4, 2011

## Geographic Focus<sup>2</sup>

As part of its Aid Effectiveness Agenda, the Government of Canada announced in 2009 that it will be focusing 80 percent of bilateral resources in 20 countries of focus. These 20 countries were chosen based on their real needs, their capacity to benefit from aid, and their alignment with Canadian foreign policy priorities. The goal is to make Canada's international assistance more focused, more effective and more accountable. While the Partnership with Canadians Branch of CIDA will provide 50% of its funding to projects of merit within this group of 20 focus countries 50% will also be available to projects of merit outside of this group of 20 focus countries

## Thematic Focus<sup>3</sup>

CIDA has also chosen priority themes on which to concentrate its efforts. These are areas where Canada has proven its leadership, namely:

- Increasing food security
  - *Food aid and nutrition*
  - *Sustainable agricultural development, particularly for small-scale farmers and women*
  - *Research and development*
- Securing the future of children and youth
  - *Child survival, including maternal health*
  - *Access to quality education*
  - *Safe and secure futures for children and youth*
- Stimulating sustainable economic growth
  - *Building economic foundations*
  - *Growing businesses*
  - *Investing in people*

## How CRCID Retains the CIDA Partnership

- Ensure Rotary programs are sustainable with measurable results;
- Comply with application guidelines using language familiar to CIDA reviewers;
- Ensure CRCID has the required expertise at all levels of the organization to support its work<sup>4</sup>;
- Educate and support Rotary volunteer Coordinators with the planning; implementation; and, reporting on the developing country programs;
- Increase knowledge and understanding of Results Based Management (RBM) and the logic frame matrix within the Secretariat to ensure standardization of information and compliance with CIDA requirements;
- Work closely with the CIDA Project Officers to ensure ongoing two-way communication;
- Educate CIDA personnel and parliamentarians about Rotary and its global volunteer service culture; and
- Ensure that at least some of the programs it financially supports are located in the Government of Canada's countries of focus.

## Discussion:

To ensure ongoing financial support for the sustainable Canadian Rotary developing country programs and projects, CRCID continues to manage and adapt its relationship with CIDA and with Canadian Rotary clubs ensuring this support meet the beneficiary needs and the needs meet the funding priorities. CRCID has made significant improvements in its development capacity over the past few years and this process is continuing. One of CRCID's strengths is its ability to adapt to changing policies and procedures introduced by both the Canadian government and the Rotary Foundation. Rotary's strength is its global network of community-minded business and professional volunteers, which are highly valued by CIDA. CIDA funding is highly valued by the programs because it often represents the single greatest funding source and can be used to fund elements of the program not permissible by the Rotary Foundation, such as salaries and construction.

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<sup>2</sup> See Fact Sheets #3 for the CIDA countries of focus and Fact Sheet #4 for the Official Development Assistance countries

<sup>3</sup> See Fact Sheet #2 for the CIDA Priority Themes

<sup>4</sup> Final Report: CRCID Mid-Term Program Evaluation of CRCID. Universalia, December 2008: page 50.