



Canadian Rotary Collaboration for International Development

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Strategic Plan Effective 1 July 2010

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Canadian Rotary Collaboration for International Development (CRCID) Strategic Plan Effective July 1, 2010 to June 20, 2013

Introduction

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Canadian Rotary Collaboration for International Development (CRCID)¹ is a multi-district activity of Rotary International that shall engage and mobilize Rotary clubs to champion collaborative, sustainable International Development initiatives that meet the principles of effective development including:

- Local Ownership;
- Environmental sustainability; and,
- Gender Equality.

The overall intent of the CRCID Strategic Plan is to develop a framework that will allow CRCID, in conjunction with the worldwide network of Rotary International (RI) and the Canadian International Development Agency (CIDA), and other qualified organizations and individuals, to continue as an effective partner in facilitating the development and implementation of sustainable international development programs.

These programs will increase the capacity within developing countries to meet their expressed needs in how to best collaborate with them in eradicating extreme poverty, and helping communities move further toward a market economy and civil society capable of achieving an acceptable and sustainable quality of life for individuals.

Vision

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The Canadian Rotary Collaboration for International Development will be recognized as a leading organization facilitating the implementation of sustainable international development programs to foster the alleviation of poverty and to improve the quality of life for beneficiaries identified by Rotary clubs of the world.

Core Values

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CRCID reflects the Core Values of Rotary International which include:

1. Fellowship
2. Service
3. Integrity
4. Diversity
5. Leadership

Underlying all of these Core Values is adherence to Rotary's Four Way Test.

Mission

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Focused on its vision, CRCID supports Rotary clubs in delivering sustainable international development programs.

Collaboration

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¹ Appendix 1 is a glossary for all acronyms and specific terms used in this document

CRCID collaboration includes the support and/or funding of community development programs that address one or more of the following sectoral priorities (see appendix 2 for details):

- Water Management
- Literacy and Education

Program Goals

Goal 1:

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Collaborate with Rotary entities, CIDA and other Non Government Organizations to achieve the mission of both Rotary International and the Rotary Foundation.

Strategy:

CRCID will enter into agreements with Rotary, CIDA and/or Non-Government Organizations that meet the above criteria.

Actions:

1. Encourage all Canadian Rotary clubs to seek collaborative and financial support for WCS projects.
2. Collaborate with Rotary entities, CIDA, Non-Governmental Organizations by:
 - a. Preparing a list of current and potential organizations that meet the criteria for cooperation.
 - b. Developing a strategy to approach these organizations.
 - c. Entering into Collaborations or agreements that do not exceed three years without the express consent of the CRCID Board, as appropriate.
 - d. Entering into memorandums of understanding with other organizations.

Goal 2:

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Facilitate the development, implementation, monitoring, evaluation, and reporting of effective programs.

Strategy 2a:

Focus CRCID programs within countries and/or regions that have internationally recognized National Poverty Reduction plans.

Actions:

1. Identify programs and countries and/or regions of focus.
2. Communicate to clubs that CRCID has financial support available for programs in these countries.

Strategy 2b:

Collaboration with Rotary entities, as appropriate, such as:

TRF

Rotarian Action Groups.

Other multi-district service activity groups

Clubs

Districts

Multiple district committees recognized by their respective DG's

Recognized NGO's (Board approved)

Strategy 2c:

Create a process for identifying, developing, implementing and evaluating sustainable multi-year community development programs as sponsored by Rotary Clubs.

Actions:

1. The development of (or support of) one or more programs that address the most pressing issues in the country according to one or more community development sectoral priorities.
2. The partner population in the developing country identifies its own needs, sets the priorities, organizes the management and contributes whatever resources it reasonably can, i.e. land, funds, and/or labour ;
3. The partners in the developing country design a program wherein they demonstrate how they will contribute their resources (e.g.. mentoring, management training, facilitation of government processes, etc.) ;
4. The Rotary partner club adopts that program as a humanitarian program and contributes their available resources (e.g. administration, training, funds, etc.) ;
5. CRCID adopts the humanitarian program if it addresses CRCID criteria, including
 - Gender equality
 - Environmental stewardship
 - Utilization of a results based approach
 - Includes a plan for sustainability after Rotary involvement ends.
6. A CRCID program officer assesses the submitted program proposal for sustainability, capacity development, integration with the country's sectoral goals and objectives, and other factors.
7. Obtain qualitative and quantitative measurements for the results achieved during the implementation and completion of the individual components of the program.
8. Train a Canadian Rotarian Cadre to effectively monitor and evaluate CRCID approved Rotary funded programs.

Strategy 2d:

Access sufficient funds in order to sustain and adapt the program focus that unites Rotary clubs and/or districts in their international development efforts in response to identified needs in the beneficiary communities.

Strategy 2e:

Evaluate CRCID approved programs according to the results achieved compared to results expected; host country's poverty reduction strategy; and, sustainability.

Actions:

1. Ensure appropriate professional development opportunities for the Cadre of monitors.
2. Increase resources to sustain the program(s) and components after Rotary involvement ends.

3.

Appendix 1: Glossary

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| CRCID | Canadian Rotary Collaboration for International Development |
| CIDA | Canadian International Development Agency |
| ODA | Official Development Assistance (List of countries eligible for government development support) |
| PRSP | Poverty Reduction Strategic Plan |
| SWAP | Sector Wide Approach |

Appendix 2: CRCID Sectoral Priorities